

SPONSORSHIP

The community based Brooklin Redmen Lacrosse Club is not owned by any one individual or group - instead it is operated by a dedicated not-for-profit group of volunteers. Community and corporate sponsorships are necessary to put a competitive team on the floor season after season. The Redmen are committed to building strong partnerships and long term relationships - the club would be honoured to welcome you to the Redmen family.

WHY SPONSOR THE BROOKLIN REDMEN?

Image: Among the elite lacrosse organizations in Canada

Profile: Features many players from the National Lacrosse League and other talented local players

Affordable & Flexible: Sponsorship can be financial or contra, with packages priced from \$65 and up

Ideal Marketing Vehicle: Attendance averages 500 fans per game and approaches 2000 in the playoffs

Proud Affiliation: Well respected within the community; Over 85 businesses support the club

Popularity: www.brooklinredmen.ca averages more than 30,000 hits per season

Great Public Relations: Club is regularly covered in local newspapers, TV and radio

Increasing Target Market: 40,000 kids enrolled in minor programs in more than 130 clubs in Ontario

Entertainment Value: The club delivers a fun and interactive experience right in your community



Ontario Major Series Championships:

1964, 1965, 1967, 1968, 1969, 1985, 1986, 1987, 1988, 1989, 1990, 1991, 2000

Mann Cup Canadian Championships:

1968, 1969, 1985, 1987, 1988, 1990, 2000

CONTACT INFORMATION

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Vice-Presidents:
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The Brooklin Redmen Lacrosse Club
P.O. Box 146
Brooklin, Ontario L1M 1B5

Visit our website at: www.brooklinredmen.ca



Iroquois Park Sports Centre
'Home of the Brooklin Redmen'
500 Victoria Street West
Whitby, Ontario 905-668-7765



2011 BROOKLIN REDMEN SPONSORSHIP PACKAGES

Please take a few minutes to consider how your support as a sponsor of the Brooklin Redmen Lacrosse Club can be a benefit to the both of us.

2011 ADVERTISING PACKAGES

The Redmen offer the following advertising package options. However, we can customize a package to meet your business needs. We want to work with you to become a proud sponsor and family member.



Season Ticket \$65

- One season pass

Booster Club \$130

- Two adult season passes
- Two children season passes
- Family name in program (if purchased prior to May 1)

Trainer's Package \$235

- Business card advertisement in season program
- Four season tickets for regular season
- Two tickets for each Redmen MSL playoff game
- Team photograph



Ajax-Pickering Rock
Brampton Excelsiors
Brooklin Redmen
Peterborough Lakers
Six Nations Chiefs
Kitchener/Waterloo Kodiaks

Game Day Package \$500

- Business card advertisement in season program
- Four season tickets for regular season
- Two tickets for each Redmen MSL playoff game
- Team photograph
- Title sponsorship of one home game
- Advertisement in center page of program on sponsored game day
- 100 game tickets to sponsored game
- Opportunity for promotion through on-site presence
- Announcements throughout sponsored game
- Name displayed on www.brooklinredmen.ca

Player's Package \$700

- Double business card advertisement in season program
- Eight season tickets for regular season
- Four tickets for each Redmen MSL playoff game
- Team photograph
- Your company's name on the back of a Redmen home and away game jersey, providing exposure in all other MSL Communities
- Name included in program on sweater sponsors advertisement
- Name displayed on www.brooklinredmen.ca

President's Package \$1500

- Full page colour ad in season program
- Arena end glass temporary signage during all home games
- Announcements at all home games as a 'Corporate Sponsor'
- Your company's name on the back of a Redmen home and away game jersey, providing exposure in all other MSL Communities
- Eight season tickets for regular season
- Four tickets for each Redmen MSL playoff game
- Team photograph
- Prominent link on www.brooklinredmen.ca

2010 CORPORATE SPONSORS

Gus Brown Pontiac Buick GMC
Harrow Sports • 94.9 The Rock • Rogers TV
Sports Garden Cafe

Executive Package \$3000

- Full page colour ad in season program
- Arena end glass temporary signage during all home games
- Announcements at all home games as a 'Corporate Sponsor'
- Your company's name on the back of a Redmen home and away game jersey, providing exposure in all other MSL Communities
- Eight season tickets for regular season
- Six tickets for each Redmen MSL playoff game
- Team photograph
- Prominent link on www.brooklinredmen.ca
- Small corporate logo displayed on both home and away game jersey or shorts
- Small corporate logo displayed on Redmen admission tickets
- 25 additional tickets (33 total) per regular season for use as giveaways to customers/employees